

# Discover Your Cool Japan at Meiji University, Tokyo



*Ever more people worldwide are captivated by Japanese culture. Nippon, where pop and traditional are brashly juxtaposed: anime and kabuki; manga and maiko; hi-tech dreams and kaiseki cuisine.*

*Understated design meets audacious fashion. Cutting edge art and soulful shakuhachi. Cinema, tea ceremony, bikers, bunraku, architecture, Zen gardens, Zen itself and much, much more...*

*Experience Japan's cornucopia of the ancient and up-to-the-minute. You will be swept away, and inspired to a broader vision.*

This summer, one of the nation's leading universities, with 130 years of history, will offer its first-ever 'Cool Japan Summer Program' where you will come face-to-face with Japan. Focusing especially on manga and anime, Meiji University has designed a diverse program that entwines the traditional and the avant-garde. Twelve days of engrossing field trips, hands-on studio workshops, and lectures by prominent experts. Included: a four-day journey to beautiful Kyoto, the capital of traditional culture, and a homestay in invigorating Tokyo.

Your eyes will open anew to the true Japan; your mind will fill with new knowledge of the nation and its aesthetics.

Come join us, and discover your own Cool Japan!



# Meiji University

## Cool Japan Summer Program

**Dates:** August 2<sup>nd</sup> – 13<sup>th</sup>, 2010  
**Number of Participants:** 20  
**Program Fee:** 250,000 Japanese yen  
 (Includes: tuition & field-trips, educational materials, accommodation fees, welcome & farewell parties)  
**Language:** English

### Course Schedule (Tentative)

#### 1st week

		AM	PM
Aug 2	Mon	Orientation Lecture① : Akihabara & Japanese Pop Culture	Field Trip① : Akihabara
3	Tue	Lecture② : Manga Literacy Lecture③ : World of Animation	Lecture④ : Manga Culture
4	Wed	Field Trip② : Ghibli Museum	Field Trip③ : Nakano Broadway, Suginami Animation Museum
5	Thu	Lecture⑤ : Movie, Music, and Fashion Trends in Japan	Lecture⑥ : Japanese Art, Design, and Architecture
6	Fri	Lecture⑦ : Japanese Traditional Culture and Pop Art	Field Trip④ : Shibuya, Harajuku, Omotesando
7	Sat	Lecture⑧ : Japanese Aesthetics	FREE TIME with Host Family
8	Sun	FREE TIME with Host Family	

#### 2nd week

		AM	PM
9	Mon	To Kyoto	Lecture⑨ : Manga Workshop at Kyoto International Manga Museum
10	Tue	Field Trip⑤ : Kyoto Exploration 1	Field Trip⑥ : Kyoto Exploration 2
11	Wed	Lecture⑩ : Kyoto's History & Traditional Culture	Lecture⑪ : Japanese Traditional Culture Workshop
12	Thu	Field Trip⑦ : Kyoto Exploration 3	Field Trip⑧ : Kyoto Exploration 4
13	Fri	Field Trip⑨ : Comic Market in Odaiba	Wrap-up and Closing Ceremony

